



ISSUES/DESCRIPTIONS REPORT

1st Quarter, 2008

WBZ-TV Boston

WBZ-TV - Boston, MA
Quarterly Issues/Program List
CBS Corporation

March 31, 2008

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the preceding three-month period.

WBZ-TV broadcasts both locally produced and network programming. Although we include primarily local programs herein, WBZ-TV broadcasts several network programs, including Face The Nation, 60 Minutes and 48 Hours, which we believe also serve community needs and interests.

PROGRAM INDEX

I-Team Reports – Reporter Joe Bergantino provides an investigative look at major institutions and events within the viewing area. Issues related to government, politics, big business and crime are explored in-depth during the station's newscasts.
Duration: range from two minutes to four minutes. Air: Monday - Friday, 5pm, 6pm and 11pm.

HealthWatch – Medical Reporter Dr. Mallika Marshall reports on recent developments and potential treatments in medicine.
Duration: one minute and thirty seconds. Air: Monday - Friday, 5pm, 6pm and 11pm.

Centro – Regularly scheduled news interview broadcast segment providing an in-depth exploration of issues concerning the Latino community with host Yadires Nova-Salcedo.
Duration: four minutes and thirty seconds. Air: Saturday, 7:50am from January 6-February 10 / Sunday, 7:25am from 2/18/07 through 4/1/07.

Sunday With Liz Walker – A thematic, half hour newsmagazine program produced and hosted by news veteran Liz Walker. The show celebrates relationships and explores our community with special stories about our neighborhoods, families, and ourselves.
Duration: thirty minutes. Air: Sunday, 11:00am.

Keller At Large – Political Analyst Jon Keller interviews local politicians and community leaders to create dialogue about current events and issues of importance to New England citizens.
Duration: eight minutes. Air: Sunday, 8:45am.

Black History Month- Reports throughout the month to celebrate Black History Month.

Global Warming- WBZ TV News airs as part of its Project Mass Campaign a series of reports during the 6 pm news on Global Warming.

Project Mass- Project Mass is an on-going series of reports informing viewers about issues facing residents of Massachusetts.

I-Team Reports

01/04/08- The I team learned about an internal audit at the Boston Police Department. The audit discovered that seized drug evidence has been tampered with or is missing altogether in nearly 1,000 cases.

01/11/08-A report on a new development in an I Team investigation involving one of the nation's most popular dating services. The Massachusetts Attorney General's office is taking action following questionable business practices used by the company and exposed by the I Team. Great Expectations has agreed with the Attorney General's office to stop using high pressure sales techniques.

02/04/08 An I- Team report leads to the resignation of a key fundraiser for Presidential hopeful, Mitt Romney. The investigation discovered that prominent businessman, James Sims, the National co-chair of Romney's finance committee, was a serial tax evader, owing the city and state hundreds of thousands of dollars in back taxes.

02/06/08 An I -Team report on Massachusetts millionaires who tax cheats. Bergantino looks in why state and local officials are unable to collect the tax money. The story resulted in the millionaires paying hundreds of dollars in taxes.

02/18/08 The I-Team examines how the Veteran's Administration sent mentally disabled vets to a group home in Hull that was a "dump" and offered no real treatment. The owner of the home is in legal trouble leaving many issues for the Veterans unresolved.

02/20/08 The I-Team investigates a woman who qualified and received a home build by Habitat for Humanity only to turn around and illegally rent it out. The I Team wanted to know how this could happen.

03/31/08 The I Team investigates Lynn native, Kevin Trudeau. Trudeau is considered the king of the info-mercial. The I team reports that the Feds are looking into Trudeau on charges of false advertising.

HealthWatch

01/02/08 – HealthWatch reported on several tests women should get to help protect their health, including pap smears and mammograms.

01/07/08 - HealthWatch reported on how taking Vitamin D can help lower your risk of heart attacks while long-term anxiety raises your risk.

01/8/08 -HealthWatch reported that researchers are testing new procedure called Onco-Vue to see whether it can help determine which women are at high risk of developing breast cancer and when they may get the disease.

01/09/08 - HealthWatch reported on how local scientists have discovered new DNA link to autism.

01/11/08 HealthWatch reported on how many women are still not getting enough folic acid. Healthwatch also reported that removing a woman's ovaries and taking tamoxifen may help improve survival rates in pre-menopausal women with breast cancer. HealthWatch also reported on a new exercise program which may help some children with Attention Deficit Hyperactive Disorder.

01/14/08-HealthWatch reported on a new spinal fusion procedure that is helping to ease back pain for some patients.

01/16/08 HealthWatch reported on a new study which found a possible link between calcium consumption and heart attacks.

01/17/08 Health Watch reported that the Food and Drug Administration is recommending against giving cold medicines to children under two.

01/21/08 HealthWatch reported on how Massachusetts General Hospital is offering tai chi classes for Parkinson's patients. Patient Joan Larsen, instructor Camille Kittrell and nurse practitioner Nancy Huggins were interviewed for this innovative therapy.

01/23/08 Healthwatch reported on new CDC reports finding many Americans are not taking advantage of flu shots and other vaccinations. Another new study finds bypass surgery is better than stents for patients with more than one artery blockage.

1/25/08 HealthWatch reported on how consumer group is calling for stronger warnings on Botox. HealthWatch also reported on a new study finding that workers who have job-related stress are more likely to have heart attacks. HealthWatch also reported on a new study that concluded taking birth control pills can help lower a woman's risk of ovarian cancer.

02/07/08 Healthwatch reported on why so many people are having severe reactions to popular anti-cholesterol medicines.

02/5/08 Healthwatch reported on new program at the Benson-Henry Mind Body Institute which is designed to help stressed-out moms stay calm New mom, Denise Studley was interviewed for the report. WBZ also reported on a new study finds that many women still aren't taking folic acid which has been shown to help lower risk of birth defects in newborns.

02/6/080 Healthwatch reported on a new clinical trial for diabetes.

02/07/08 Healthwatch reported on why so many people are having severe reactions to popular anti-cholesterol medicines.

02/8/08. Healthwatch reported on an FDA warning about botox risks and on a new study that finds acupuncture can help boost invitro-fertilization success rates.

02/12/08 Healthwatch reported on new websites which are designed to help people with chronic medical conditions find love on line.

02/13/08 Healthwatch reported on new diet book written by a cardiologist on how to enjoy chocolate without going overboard.

02/14/08 Healthwatch reported on new study which finds that drug errors are more common at community hospitals in Massachusetts. WBZ interviewed the study's author; Dr David Bates of Brigham & Women's Hospital, and Jeannette Clough, the CEO of Mount Auburn Hospital.

02/15/08 Healthwatch reported on new study which found that being obese increases your risk of developing several types of cancer.

02/18/08 Healthwatch reported on a new study which finds that antibiotics are not effective in treating fluid in middle ear in kids with ear infections and that a new AIDS gel does not appear to be effective in preventing HIV.

02/19/08 Healthwatch reported on ways to help jumpstart your workout. Personal trainer Brie Houghton was interviewed for this report.

02/20/08 Healthwatch reported on a new report which finds that cancer deaths are on the rise. Healthwatch also reported that taking the pill can help lower risk of colon cancer and that the number of middle-aged women suffering stroke has tripled in recent years.

02/25/08 Healthwatch reported on a new study which links cell phone use to infertility in men. Dr. Thomas Toth of Massachusetts General Hospital was interviewed for this story. And, a new study which finds that taking hormone replacement therapy increases risk of abnormal mammograms in women.

02/27/08 Healthwatch reported that a Center for Disease Control panel recommends flu shots for all kids 6 months to 18 years old. Dr. Michael Yogman of Mt Auburn Hospital Dr. Al DeMaria of the Massachusetts Department of Health and parent Patty Gibbons were interviewed for this story.

02/29/08 Healthwatch reported on new study which finds that vitamins do not protect against lung cancer. Healthwatch also reported that scientists have identified a new ALS gene.

03/4/08 Healthwatch reported on a new Harvard program which helps people learn to negotiate more effectively with their children. Healthwatch interviewed Stacy Neale, who is a mom, and Daniel Shapiro of the Harvard Project on Negotiation.

03/5/08 Healthwatch reported on the French surgeon who performed world's first face transplant. The surgeon visited Brigham & Women's Hospital to brief doctors on the procedure and the patient's progress. Dr. Jean Michel Duberand, Dr. Bohdan Pomohac and Dr. Joseph Murray were interviewed for this report.

03/6/08 Healthwatch reported on survival rates for pancreatic cancer after actor Patrick Swayze was diagnosed with the disease.

03/7/08 Healthwatch reported on a new study which found that taking aspirin and soy can help lower a woman's risk of breast cancer. The report also told viewers about scientists who are trying to develop a new vaccine to help control high blood pressure.

03/10/08 Healthwatch reported on how scientists are testing pregnancy hormone, estriol, to see if it can help ease symptoms in multiple sclerosis patients who aren't pregnant. Patient Paula Lizotte and MS researcher Barbara Giesser were interviewed for this report.

03/10/08 Healthwatch reported on new study which finds taking letrozole can help lower the risk of a cancer recurrence in breast cancer patients even years after they stop taking tomosifen. Dr. Paul Goss of the Massachusetts General Cancer Center was interviewed for this report.

03 /11/08 Healthwatch reported on how local mothers are trying to raise money and awareness about Primary Immuno-deficiency disease. We interviewed Stefani Bush and Michelle Fox, members of Team Hope, for this report.

03/13/08 Healthwatch reported on emergency room overcrowding due to unusually bad flu season. Dr Bruce Auerbach, the incoming President of the Massachusetts Medical Society, and Dr. John Olshaker of Boston Medical Center were interviewed about the flu season.

03/14/08 Healthwatch reported on a new study which reported that breast cancer patients who are obese are more likely to have worse disease [more severe cases?]. Also, a new study finds that taking antibiotics does not ease sinus infections in many patients and another study reports that having a positive attitude helps heart patients live longer.

3/17/08 Healthwatch reported that state health officials confirmed that four Massachusetts children have died of flu. Dr. Al DeMaria of the Massachusetts Department of Health was interviewed.

03/18/08 Healthwatch reported on products which claim to fight germs and put them to the test to see if they really work.

03/19/08 Healthwatch reported on the growing shortage of surgeons in Massachusetts. Surgical resident John Kurylo and Dr. James Becker, Chief of Surgery at the Boston University School of Medicine, were interviewed for this story.

03/24/08 Healthwatch reported on how parents and health advocates are calling on state lawmakers to pass a bill to improve nutrition in schools. Vivien Morris, a nutritionist from

Boston Medical Center, and Dr. B Dale Magee, president of the Massachusetts Medical Society, were interviewed for this story.

03/25/08 Healthwatch reported on how researchers at Tufts Medical center are testing new VBLOC device designed to help patients lose weight. Patient Lauren Sacco Plaussy and Dr. Scott Shikora of Tufts Medical Center were interviewed for this story.

03/26/08 Healthwatch reported on a new study which finds that people in their forties who have belly fat are more likely to develop Alzheimer's later in life. Healthwatch also reported that taking hormone replacement therapy increases a breast cancer patient's chances of recurrence.

03/27/08 Healthwatch reported on how the Federal Drug Administration is investigating a possible link between the allergy drug Singulair and suicide risks.

03/28/08 Healthwatch reported on new study which finds that PET scans may detect Alzheimer's and other forms of dementia earlier, experts calling for more aggressive measures to treat high cholesterol in heart patients and new study finds people who are born breech are more likely to have breech babies themselves.

03/31/08 Healthwatch reported on new concerns about the effectiveness of the newer cholesterol drug Vytorin.

Ethnic Relations – Centro

01/05/08 Yadires Salcedo looks at the Boston Medical Center's "Grow Clinic" program. The programs offer patients and their families information on how to lead a healthier lifestyle. The program also provides food, clothing, transportation and housing for the neediest Boston residents. Nova-Salcedo talks with Dr. Megan Sandel about this nutrition project that treats the whole family.

01/12/08 Yadires Nova-Salcedo talks with psychologist Dr. Ana Rivas-Vasquez about the reasons traditional diets don't work. Dr. Rivas-Vasquez also gives our viewers some nutrition tips for the New Year.

01/26/08 The Internal Revenue Service is offering a service called "free file" to seventy per cent of all taxpayers. Centro's Yadires Nova-Salcedo talks with tax expert Maritza Michaud about this service. Michaud is in charge of the Internal Revenue Service's Hispanic media relations.

02/16/08 'El Mundo' is New England's oldest Spanish newspaper. The paper has served the Latino community for thirty five (35) years. Centro's Yadires Nova-Salcedo talks with "El Mundo's" Vice President, Alberto Vasallo, 11 about the newspaper's success.

02/23/08 Boston Mayor Tom Menino wants to make sure that everyone is informed about immigration rules and regulations. Through his Office of New Bostonians, "Free Immigration Clinics" are being offered to anyone who needs to help with their personal immigration issues.

Centro's Yadires Nova-Salcedo talks with James Colimon from the Mayor's Office of New Bostonians.

03/01/08 The Latin music scene is alive and well in Boston. Centro's Yadires Nova-Salcedo talks with Jose and Stelvyn of "Los Hijos de Manchepa," a latino group that started right here in Boston and is taking the Latino music industry by storm with its unique style of music. The group recently released its first music video for the song "No Quiero Estar Pegao" (I don't want to be famous).

03/09/08 Yadires Nova-Salcedo talks with Lillian Santiago, the event co-ordinator for "Islands Together-Irish and Salsa." The event is taking place on Friday March 14, 2008 and is bringing two very different cultures together. The event is being held in Holyoke, Massachusetts.

03/16/08 A new study conducted by the Consumer Federation of America revealed that more than fifty per cent of Americans are not saving at all or that they are not saving enough. Yadires Nova-Salcedo tells us about the Hispanic American Saves Campaign and talks with Financial Expert Christopher Butler what we can start doing to start saving today.

03/22/08 According to a new book, what you eat, how active you are and other lifestyle choices could help you become pregnant. Yadires Nova-Salcedo talks with Dr. Jorge Chavarro, one of the authors of the new book "The Fertility Diet."

03/29/08 The Action for Boston Community Development Agency is giving low income families in the greater Boston area a chance to file their taxes for free and maybe even get more money back with their "EITC" program. (Earned Income Tax Credit). Yadires Nova-Salcedo talks with program coordinator Shilo Kunakoa about how the program works.

Public Affairs – Sunday with Liz Walker

1/06/08 The theme of this "Sunday with Liz" program was numbers. According to some state statistics, there are 43 thousand school children in the Massachusetts who are homeless on a daily basis. The Mass Coalition for the Homelessness is one of the most effective organizations in dealing with this pervasive problem. We talked to the executive director of the Coalition, Robyn Frost, who deals with the people behind the numbers.

1/13/08-Sunday with Liz focuses on celebrity and the power of celebrity. Dr. Allen Counter of the Harvard Foundation arranged for the film premiere of the movie, "The Great Debaters" to be held at Harvard. The profits from the premiere went to charity. Dr. Counter arranged for the movie's star, Denzel Washington, to come to town for the opening. Liz talked with Mr. Washington about the film. She also talked with both Mr. Washington about the power of "celebrity" to raise money for good causes.

1/20/08 Sunday with Liz explores the idea of commitment. Liz talks with Sister Bridgette Hasse who has committed her life to helping people experience courage and healing in the midst of disability. Sister Bridgette is the spiritual director of The Boston Home in Dorchester, a specialized care facility for people with advanced cases of multiple sclerosis.

02/10/08 Sunday with Liz explores the theme of love. A tragedy on Valentine's Day, 1968 helped to ignite one of the most important social movements of recent decades. The search for Prisoners of War, Missing in Action. It was on that day in 1968 that Maureen Dunn learned that her husband was missing. Stonewalled by the government, Dunn organized the "Where is Lt. Joe Dunn?" committee, one of the first POW/MIA moves in the country.

02 /17/08 Sunday with Liz explores the theme of waiting. Andy Jiminez still waits for word of his soldier son missing in Iraq since May. How has this period of not knowing his son's fate changed his life and that of his family? Liz talks with him about his strong faith and how the community at large has rallied to help. We also talk to Francisco Urena from Lawrence Veterans Service about what he does to help soldiers' families in it for the duration.

03/02/08 Sunday with Liz explores glamour. Liz meets Courtney, a mom in the Scholars for One Family program. Scholars for One Family is an organization that helps women rebuild their lives after escaping situations of domestic violence. The Natick Collection stores treat the single working moms to a beauty makeover they won't forget. Liz also talks to Toni Wiley, executive director of One Family, about the work the organization does with survivors and their families

03/09/08 Sunday with Liz looks at adoption. Right now, there are more than 2000 children in Massachusetts hoping for adoption. Among the kids who will probably wait the longest are children of color, those with physical or emotional disabilities, and those who are older. For many of them, the wait can be endless. That's why the Heart Gallery has been created. The gallery is literally a traveling exhibit that offers potential adoptive parents a closer look at kids like 12 year old Geran. Liz also talks live to Lisa Funaro of the Massachusetts Adoption Resource Exchange.

03/15/08 Sunday with Liz looks into unity. Walker talks with the Reverend Jesse Jackson about the topic of political unity. Jackson says party unity is the only thing that will give the Democrats an edge in the November election.

03/23/08 Sunday with Liz looks at the Glass Ceiling for working women. DeDe Myers, political commentator and the White House's first female press secretary, talked about her new book "Why Women Should Rule the World." Myers was White House Press secretary under President Bill Clinton.

Politics – Keller At Large

01/6/08: Jon Keller is live from Iowa discussing the Iowa caucus results with Anchors Kate Merrill and Ken McLeod. Keller also previewed the New Hampshire Presidential Primary.

01/13/08: Jon Keller and political analyst John Henning look at the role of race and gender following the New Hampshire primary results

01/20/08: Jon Keller discussed economic issues facing the state and concerns over illegal immigration with Republican United States Senate candidate Jim Ogonowski.

01/27/08: Jon Keller discussed the fiscal crisis in Salem, Massachusetts and chronic financial shortfalls plaguing municipalities across the state. Salem Mayor Kim Driscoll was Keller's guest.

02/03/08: WBZ Senior Political Analyst John Henning and Jon Keller discuss the Presidential race and the issues at play in the upcoming Massachusetts primary, including the role of gender and race, and the impact of economic recession on voter attitudes.

02/10/08: WBZ Radio talk show host Dan Rea and Jon Keller discuss the outcome of the Super Tuesday Presidential primaries and their potential impact on the race going forward, including demographic and ideological schisms within both major parties.

02/17/08: Jon Keller and Robert Haynes, president of the Massachusetts AFL-CIO, discusses the push to bring casino gambling to Massachusetts, the state of the local economy, and the controversy over drug and alcohol testing for firefighters.

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02/22/08: Jon Keller and Craig Sandler, editor of the State House News Service, discussed the connection between Governor Deval Patrick and Senator Barack Obama, and recent developments on Beacon Hill, including lobbying for casino gambling, agreement on a tax loophole bill, and controversy surrounding the MBTA.

03/9/08: Jon Keller Interviewed House Speaker Sal DiMasi (D-Boston) and discussed his opposition to casino gambling and his view of the state's short- and long-term economic future.

03/16/08: Jon Keller Interviewed WBZ political analyst John Henning and discussed the run-up to the vote on casinos, relations among top state political leaders, and recent developments in the Democratic Presidential campaign.

03/23/08: Jon Keller interviewed Jeff Beatty of Harwich, Republican candidate for US Senate in Massachusetts. They discussed Beatty's critique of Congressional failures on foreign and domestic policy, and ways in which he could bring more economic growth to Massachusetts.

03/30/08: Jon Keller interviewed Geoffrey Beckwith, Executive Director of the Massachusetts Municipal Association. They discussed the fiscal plight of cities and towns, voter resistance to Proposition 2 ½ overrides, the impact of the defeat of casinos on state and local budgets, and future tax policy in the state.

Black History Month

01/21/08 In honor of Dr. Martin Luther King's birthday, Lisa Hughes conducts an in-depth interview with Dr. King's Boston University roommate, Professor Henry Santos. Dr. Santos tells us little known stories that give us insight into what made Dr. King the leader he was.

02/23/08: “A Glory from the Gold” is an hour-long documentary that shows how one local woman’s energy can ignite a movement to change the world. The film profiles Boston minister and pediatrician Gloria White-Hammond whose commitment to support families in Darfur, Sudan has swept her to the frontlines of the battle to end the 21st century’s first genocide.

Project Mass::

1/17/08 Project Mass/Global warming: Massachusetts is fifth in the nation for diesel air pollution. WBZ tested the air being emitted by trucks on the highway. The fumes are creating health risks when people breathe in the tiny particles in the fumes. WBZ presents a simple solution to the problem.

1/24/08 Project Mass/Global warming: WBZ reports that the mountain resort, Jiminy Peak in the Berkshires, build a wind turbine that stands taller than the Statue of Liberty and during the winter produces about half of the electricity needed to run the mountain. The wind mill is the only one of its kind on a ski resort in North America.

2/18/08 Project Mass begins a week long series on the foreclosure crisis. The first report focused on a Lynn woman who is losing the family home once fully paid for by her parents. On our website we provide viewers with lots of links and information about buying and selling a home. We also provide information on mortgages.

2/19/08 Project Mass: The Real Estate Crisis looked at how neighborhoods are impacted by foreclosed properties and what is being done to protect our neighborhoods from urban blight.

2/20/08 Project Mass: Real Estate looked at some of the crazy things sellers are doing to move properties and what the viewer can do to move his property more quickly.

2/21/08 Project Mass: Real Estate reports on a new service that promises to help homeowners figure out if they should make improvements to their current house. We also conducted a live “Web Chat” on line with realtors about the real estate market.

2/22/08 Project Mass: Real Estate looks at the financial lessons we need to learn in this adjusted real estate market. We are no longer in a real estate environment that allows homeowners to ‘flip’ properties.

2/28/08 Despite record foreclosures and declining home values, a Project Mass report looks at some pockets of the housing markets which are performing well.

03/12/08 A Project Mass/Global Warming report that looks at the government and the debate about the proposal to put the nation's first offshore wind farm in Nantucket Sound.

03/18/08 Despite record foreclosure rates in the housing industry and all of the gloom and doom, this Project Mass report looked at pockets of Boston real estate that is booming.

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This Quarterly Issues/Program List was placed in the Public File on
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Pat Kreger
WBZ-TV Public Affairs Director